

# GEP PARTNER UNITED



## THE NEXT-GENERATION PARTNERSHIP ECOSYSTEM

The GEP partner program — **GEP Partner United** — aims to expand our global partnership ecosystem of leading systems integrators, channel partners and technology providers who specialize in procurement and supply chain.

Designed to help our customers achieve transformative results, GEP Partner United allows alliance partners to build a

sustainable and dedicated GEP delivery practice through co-selling and focused partner enablement.

The GEP partnership ecosystem also presents enterprises with the opportunity to enhance their GEP SOFTWARE™ experience by developing custom integrations.



## AN ALLIANCE OF INDUSTRY LEADERS

Our partnership ecosystem features a select group of companies — all global domain leaders with deep expertise in procurement and supply chain.

Organizations in the GEP partnership ecosystem share our commitment to delivering outsized improvements in business agility, productivity and cost savings.

GEP Partner United exhibits the award-winning commitment and class-leading performance that our clients have come to expect from GEP. With a clientele that includes over 450 leading global enterprises and Fortune 500 companies from over 30 industry verticals, GEP is the fastest-growing enterprise-scale solution provider for market leaders.



## GEP PARTNER UNITED PROGRAM FRAMEWORK

A partner ecosystem of leading **global/regional systems integrators and channel partners** who help customers in their **digital procurement** and supply chain **transformation journey**

The GEP ecosystem complements GEP's industry-leading solutions to deliver **best-in-class implementation** and **integration** services to our clients



Our partners have strong **procurement** and **supply chain** practices coupled with training and certification on **GEP's software solutions**

Working together, GEP's professional services and partners ensure **successful implementation** and **customer success**



## OUR PARTNERSHIP ECOSYSTEM

### Alliance Partners

Alliance partners form a key part of GEP Partner United by co-selling and implementing GEP's best-in-class, AI-everywhere software products. GEP alliance partners are global and regional system integrators with deep industry and domain expertise.

### Channel Partners

GEP Partner United's channel partners include value-added resellers who use their regional presence and knowledge to create customized GEP solutions tuned to the needs and requirements of customers across the world.

### Technology Partners

GEP Partner United's technology partners ensure our customers get the best of both worlds with industry-leading tools and technologies that perfectly complement our award-winning software products. Deliver maximum value with a streamlined user experience.

### Referral Partners

Individuals and organizations that have experienced the innovative, best-in-class, AI-powered cloud-native solutions offered by GEP are quick to spread the word. GEP Partner United referral partners help us by referring customers who can benefit by leveraging GEP's leading software solutions.



## LEVERAGE THE GEP PARTNERSHIP ECOSYSTEM

- Expand your business by leveraging the GEP Partner United program and the GEP technology platform to gain a unique competitive edge in the market
- Grow your customer base across different industries while developing vertical expertise, delivery methodology and unique delivery assets
- Access a world-class learning management system in the GEP technology platform
- Build a focused strategy for sales and go-to-market by leveraging GEP's business development expertise across:
  - Business planning
  - Go-to-market planning
  - Business reviews and briefings
  - Co-selling, lead and pipeline management
  - Joint account planning



## WHAT IT TAKES TO BE A SUCCESSFUL GEP PARTNER UNITED MEMBER

- A focus on supply chain and procurement lines of business
- Alignment with GEP industry verticals
- Commitment to training and certifying GEP delivery practitioners
- Active partner engagement through:
  - An executive sponsor to support the vision and strategy of the partnership
  - A Partner Business Development Manager to help with alignment with opportunities and to drive the daily activities of the relationship
  - An assigned GEP Delivery Practice Lead to oversee the successful delivery of joint GEP and partner implementations



GEP delivers transformative supply chain solutions that help global enterprises become more agile and resilient, operate more efficiently and effectively, gain competitive advantage, boost profitability and increase shareholder value.

Fresh thinking, innovative products, unrivaled domain expertise, smart, passionate people — this is how GEP SOFTWARE™, GEP STRATEGY™ and GEP MANAGED SERVICES™ together deliver supply chain solutions of unprecedented scale, power and effectiveness. Our customers are the world's best companies, including hundreds of Fortune 500 and Global 2000 industry leaders who rely on GEP to meet ambitious strategic, financial and operational goals.

A leader in multiple Gartner Magic Quadrants, GEP's cloud-native software and digital business platforms consistently win awards and recognition from industry analysts, research firms and media outlets, including Gartner, Forrester, IDC and Spend Matters. GEP is also regularly ranked a top supply chain consulting and strategy firm, and a leading managed services provider by ALM, Everest Group, NelsonHall, IDC, ISG and HFS, among others.

Headquartered in Clark, New Jersey, GEP has offices and operations centers across Europe, Asia, Africa and the Americas. To learn more, visit [www.gep.com](http://www.gep.com).



GEP SMART is an AI-powered, cloud-native software for direct and indirect procurement that offers comprehensive source-to-pay functionality in one user-friendly platform, inclusive of spend analysis, sourcing, contract management, supplier management, procure-to-pay, savings project management and savings tracking, invoicing and other related functionalities.



GEP NEXXE is a unified and comprehensive supply chain platform that provides end-to-end planning, visibility, execution and collaboration capabilities for today's complex, global supply chains.

Built on a foundation of big data, artificial intelligence and machine learning, GEP NEXXE is next-generation software that helps enterprises make supply chain a competitive advantage.

100 Walnut Avenue, Clark, NJ 07066 | P 732.382.6565 | [info@gep.com](mailto:info@gep.com) | [www.gep.com](http://www.gep.com)

Clark, NJ | Chicago | Atlanta | Toronto | Mexico City | San Jose, Costa Rica | São Paulo | Dublin | London | Amsterdam | Frankfurt | Prague | Cluj-Napoca, Romania | Pretoria | Mumbai | Hyderabad | Kuala Lumpur | Singapore | Shanghai | Tokyo | Sydney

Copyright © 2021 GEP. All rights reserved.